



# ProjectMii

MADE IN ITALY IN BLOCKCHAIN

Ismaele Marzano | Co-founder & Ceo

# TEAM



**ISMAELE MARZANO**  
CEO

IMPRENDITORE  
MASTER IN MANAGEMENT



**MARCO D'ANGELO**  
CMO

GROWTH HACKER  
MASTER IN MARKETING



**FRANCESCO INTINI**  
CTO

BLOCKCHAIN EDU NETWORK  
AGRICULTURA FESTIVAL



**LA BLOCKCHAIN DIVERRÀ  
L'INFRASTRUTTURA BASE PER  
CERTIFICARE IL MADE IN ITALY**



# I VANTAGGI PER IL MADE IN ITALY TRASPARENTE & IMMUTABILE



I VANTAGGI PER IL MADE IN ITALY  
TRASPARENTE & IMMUTABILE  
VALORE LEGALE



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I VANTAGGI PER IL MADE IN ITALY  
TRASPARENTE & IMMUTABILE  
VALORE LEGALE  
VALORIZZA L'IMMAGINE



Carrefour







**LE SOLUZIONI IN BLOCKCHAIN  
RICHIEDONO TEMPO**



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**LE SOLUZIONI IN BLOCKCHAIN  
RICHIEDONO TEMPO  
SONO POCO FLESSIBILI**





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**BLOCKCHAIN AS A SERVICE**

**READY TO USE  
PERSONALIZZABILE**



Il prodotto che hai scansionato è  
**Orecchiette Pugliesi**

salumificio

https://projectmii.com/wp-admin/post.php?post=1923&action=

ProjectMii

ELEMENTI GLOBALE

Perca widget...

BASE

Sezione Interna Intestazione

Immagine Editor di testo

Video Pulsante

Divisore Distanziatore

Google Maps Icona

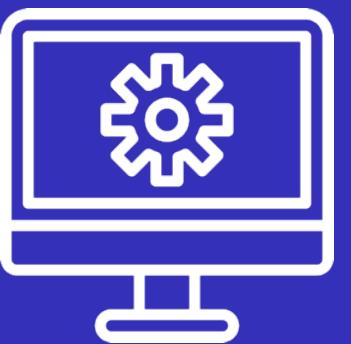
AGGIORNA

CERTIFICATO BLOCKCHAIN

INGREDIENTS:  
FLOUR & WATER







SISTEMA  
MODULARE



FILIERA  
ITALIANA





ProjectMii

**CERTIFICA  
QUELLO CHE STA PIÙ A CUORE  
AI TUOI CLIENTI**



**CLIENTE  
PRODUTTORI ED INTERMEDIARI  
DELL'ENOOGASTRONOMIA  
MADE IN ITALY**

A close-up photograph of a person's hands holding several large, ripe pumpkins. The pumpkins are orange with some green stems and leaves visible. The background is a dark, textured surface.

**REVENUE MODEL**

**400 €/mese**

**CERTIFICATO AZIENDA  
5 PRODOTTI**

# MERCATO

TAM €5mld

MADE IN ITALY

SAM €800 mln

PREMIUM FOOD  
MADE IN ITALY

SOM

€4mln

2 anni

CARNI & VINI  
PREMIUM

# CANALI DI ACQUISIZIONE



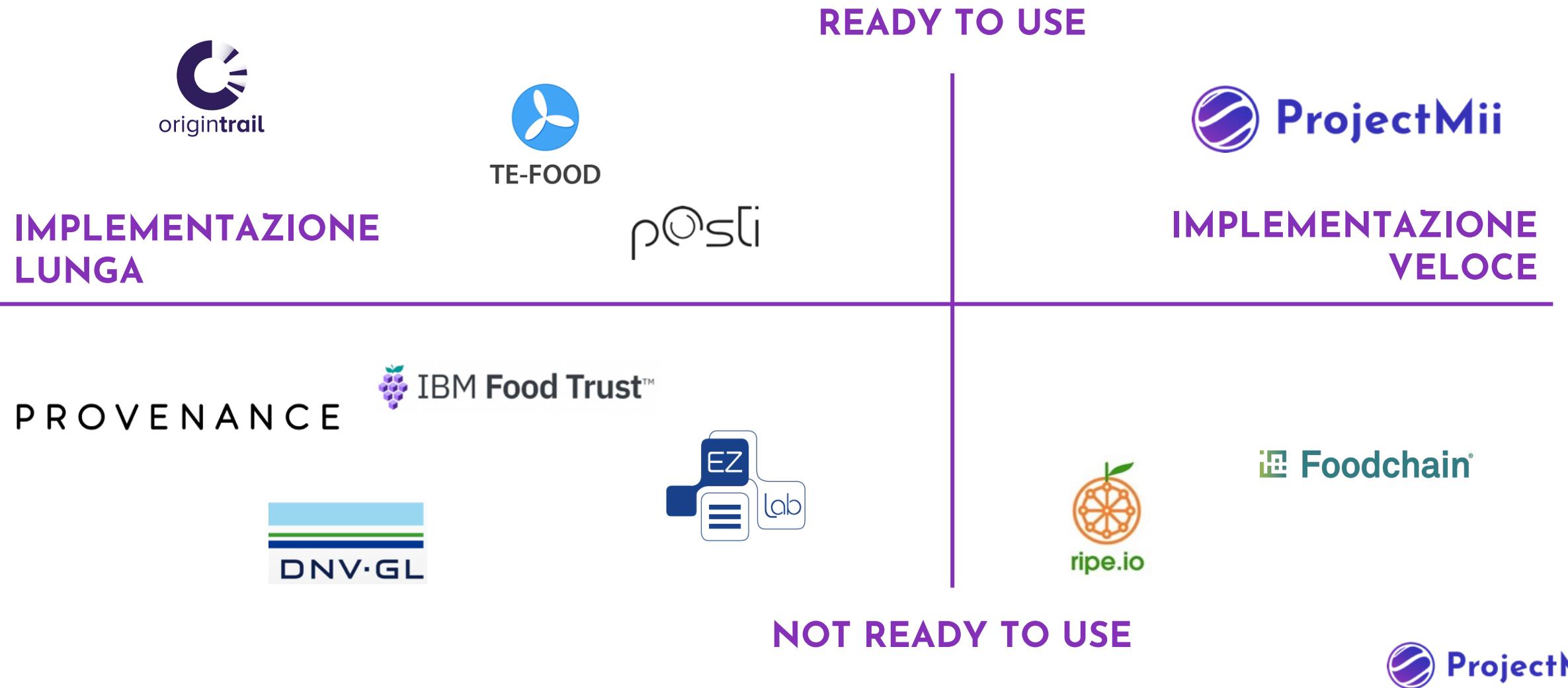
EVENTI

CONTENT  
MARKETING

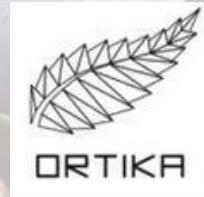


SOCIAL  
ADV

# COMPETITOR



# EARLY CUSTOMERS



ALLEVAMENTI MINARDI



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A close-up photograph of two hands, one light-skinned and one dark-skinned, gently holding several dried, textured gourds. The gourds are light brown with some darker spots and dried stems.

# PARTNERS

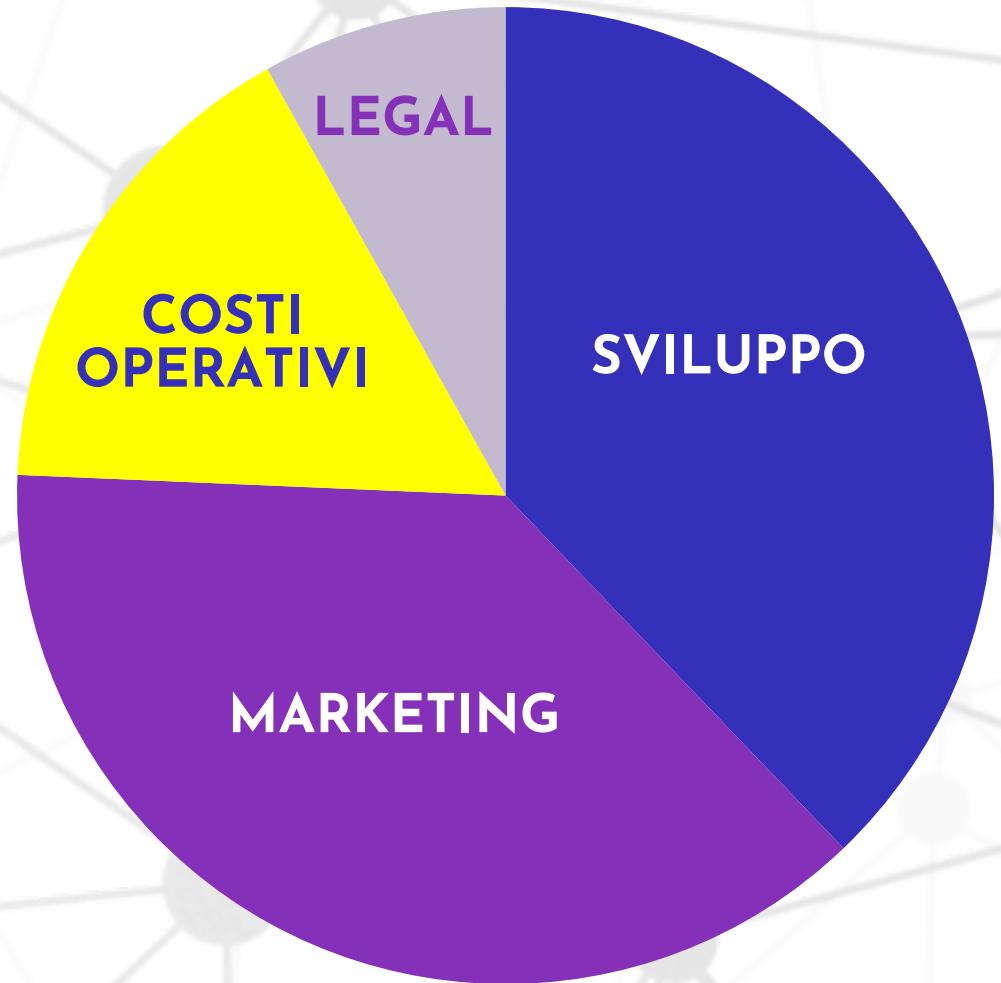


# COSA CERCHIAMO

**SEED 130.000€**

+

**SMARTMONEY**



# TIMELINE

MVP



AGO 18

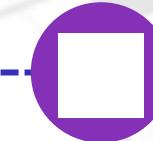


selected by  
**UP IDEA!**  
STARTUP PROGRAM



GEN 19

SEED



SET 19

LANCIO



GEN 20



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**WHY US?**  
**FACILE DA IMPLEMENTARE**  
**PERSONALIZZABILE**  
**TEAM SPECIALIZZATO**

# GRAZIE

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